

2024

Impact Report



ALPHA
Family Services
of GREENVILLE



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About Alpha

Alpha Family Services of Greenville is a faith-based organization dedicated to providing practical assistance and parent education to local families. We aim to honor the Lord by following Biblical principles, and we embrace the opportunity to lovingly provide free and confidential services to our community regardless of income, race, ethnicity, gender, age, religion, or nationality. Our comprehensive services include interactive education programs in parenting and life skills, the opportunity to earn credits to shop in our boutique, relationship building through mentorship, free pregnancy testing, free ultrasounds, and advocating for our clients while connecting them to much needed outside services. We believe that the best gift we can give a child is a well-prepared parent.

Alpha has served the Greater Montcalm county and surrounding areas since 1996. We believe in the strength of faith, family and community. We depend on volunteers and donors to help us serve our clients and their families on a weekly basis. All proceeds go to support the work of Alpha Family Services of Greenville, MI.

Alpha Family Services of Greenville is a 501(c)(3) non-profit organization that exists to promote life and strengthen families in Montcalm County and the surrounding area.



Meet Our Team



KAREN MARSMAN
EXECUTIVE DIRECTOR

“Experiencing a teen pregnancy showed me how important it is to have support. My parents and others stepped up and helped me every step of the way. Now it's my turn to give back. It is a joy to support the parents and families in our community.”



MELANIE STEINER
STAFF ACCOUNTANT

“Alpha is an organization that invests in its community in great depths, being the hands and feet of Jesus as He leads. I am thankful to be able to play a role in loving people, hearing success stories, and watching families grow in our community through Alpha!”



MOLLY BOEHEIM
CLIENT SERVICES FACILITATOR

“I enjoy being part of a team that works well together to give our best to our clients to help them and their families grow in knowledge and faith. It is inspiring to see our clients become more confident in their parenting skills.”



JACKIE TAHTINEN
CENTER ASSISTANT

“I believe healthy families are the foundation of our culture. Alpha is an organization that desires to help people choose life and build strong, successful families. I am so excited to be a part of the team!”



KARISIA HOSKINS
MEDIA & COMMUNICATIONS

“I like working at Alpha Family Services because we are making a life-giving difference in our community!”



MELISSA MCALVEY
MATERIAL DONATIONS SUPERVISOR

"I love working with people who share a common goal, love life, and care about supporting families in the community!"



KATIE SLAYTON
CENTER ASSISTANT

“I love working with like minded people who believe in creating strong family foundations, supporting those who choose life, and making a difference in our community.”



Vision And Mission

Vision

Alpha Family Services is committed to:

- Assisting women and men through planned or unplanned pregnancy
- Supporting and strengthening families
- Offering grace and help to women suffering from a previous abortion

Mission

We will accomplish these goals by offering:

- Confidential and compassionate information and support
- Material assistance including clothing and necessary items for children ages birth through 5 years old
- Relationship-development with our clients in order to serve them better

Financial Statements

	2023	2024
Donations/Income	\$166,969.03	\$167,060.98
Expenses	\$151,697.10	\$159,853.83
Net	\$15,363.88	\$7115.20

We are funded by churches, companies, and individuals who partner with us by making donations; and also by fundraising. Thank you to our donors and fundraiser participants!

2024 Donor Count:

18 Churches
45 Individuals
9 Businesses

Fundraiser Results:

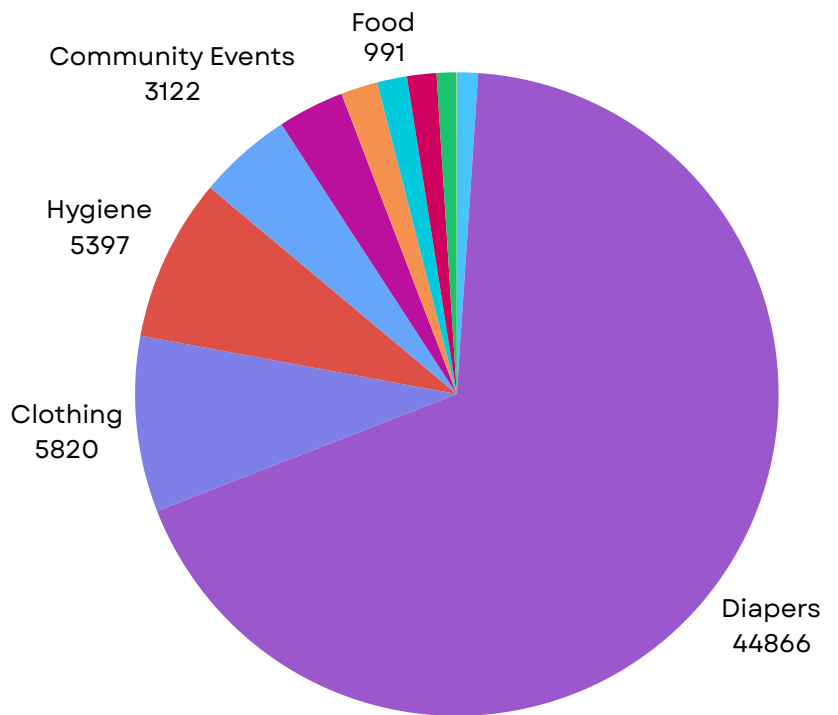
5K4Life Run/Walk
\$20,645.32

Annual Golf Outing
\$7,311.31

Material Assistance

Number of items given: **128,142**

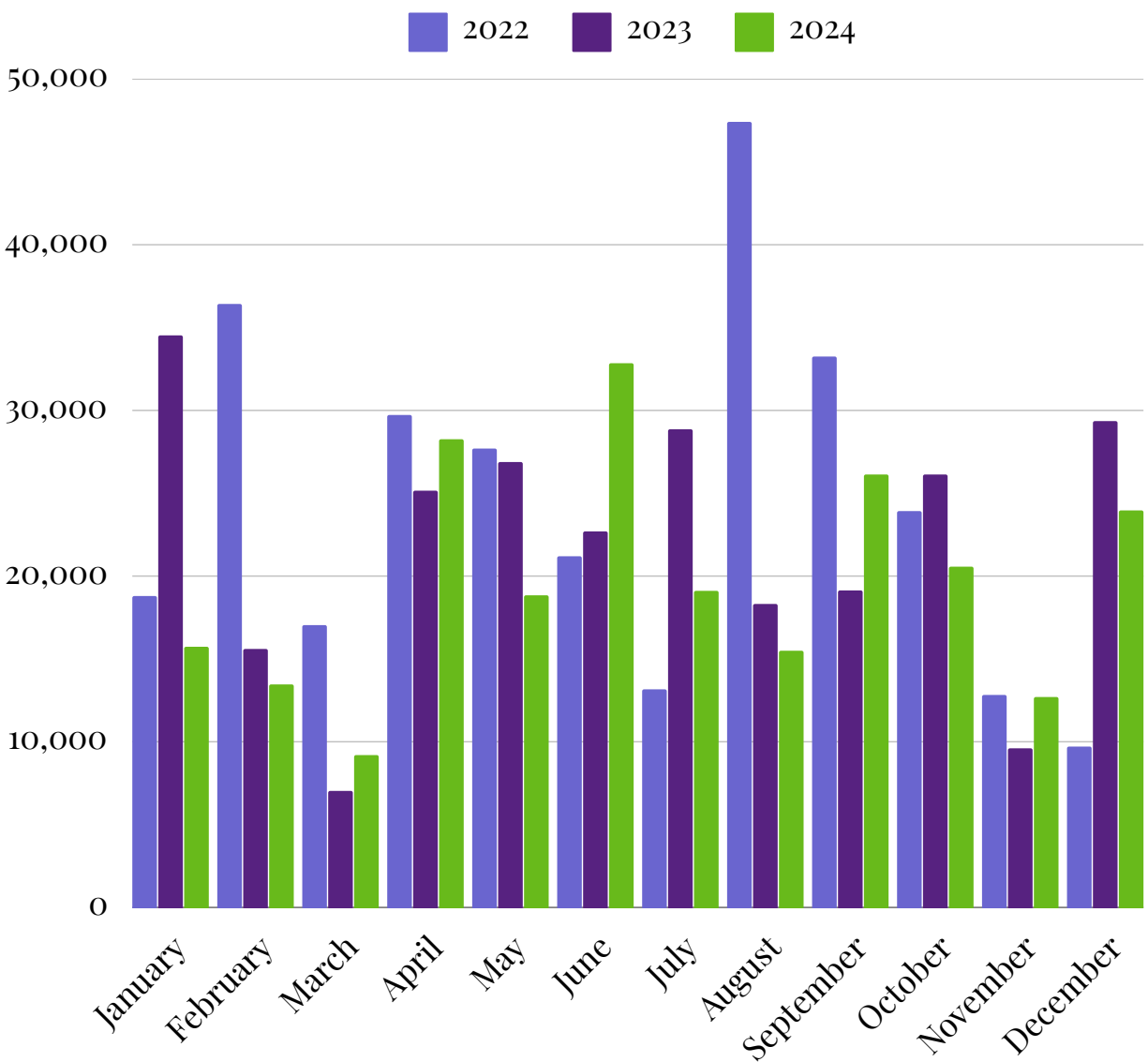
*Diapers	44,866
*Clothing	5,820
*Hygiene	5,397
*Community Events	3,122
*Holiday	2,202
*Misc. Baby/ Toddler Supplies	1,222
*Food	991
*Miscellaneous	972
*Packages of Wipes	699
*Books	653
*Cribs	7
*Car Seats	5



Material Donations

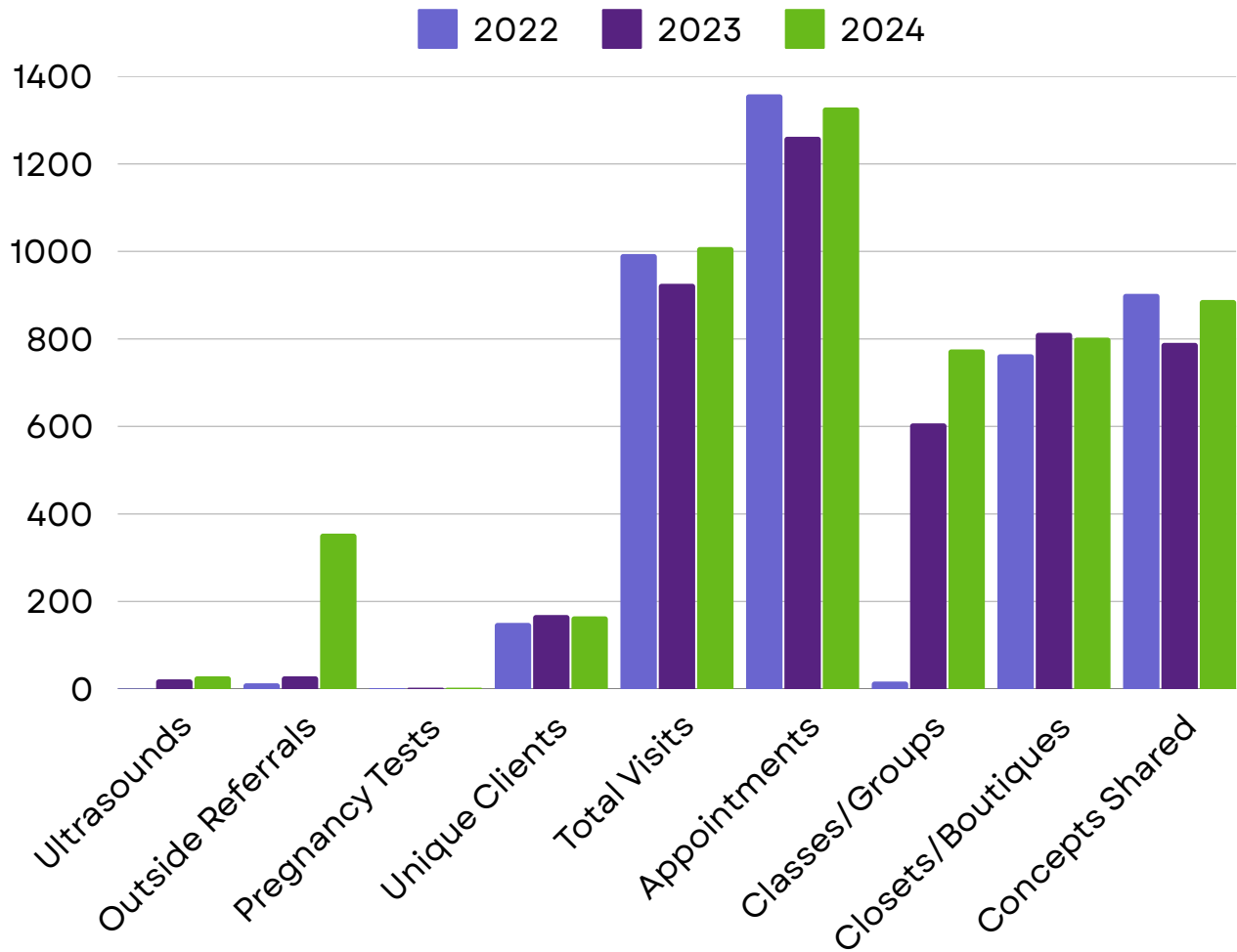
Amount of items donated in 2024: **\$240,353**

Donation comparison for 2022, 2023, and 2024:



Center Activity

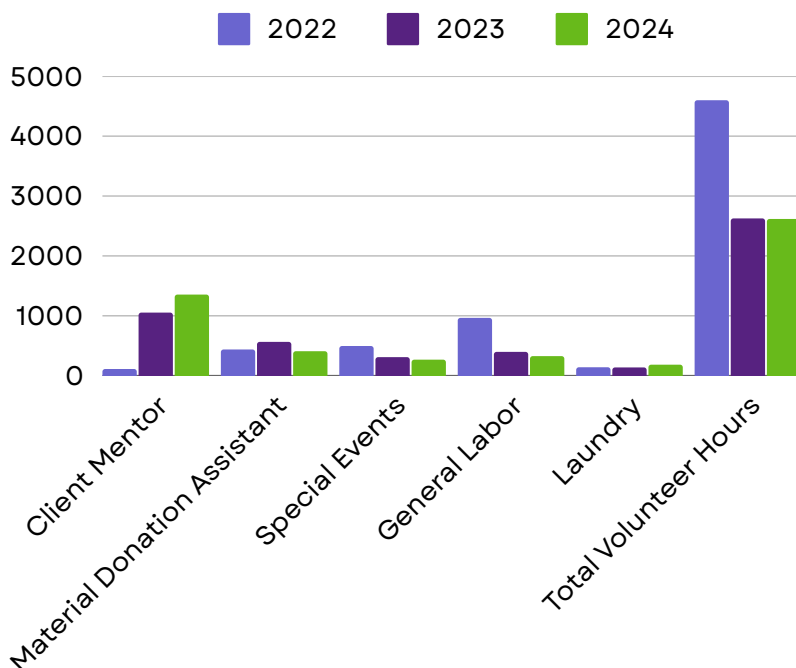
	Unique Visits	Total Visits	Appointments	Classes/ Groups	Closets/ Boutiques	Concepts Shared	Pregnancy Tests	Outside Referrals	Ultrasounds
2022	151	994	1,359	17	765	903	2	13	1
2023	169	926	1,262	607	814	791	3	29	22
2024	166	1,010	1,329	776	803	889	3	355	29



Volunteer Service Hours

We are supported by **36 volunteers** who collectively gave **2,617** hours, worth a total of **\$87,643.33***

	Client Mentor	Material Donations Assistant	Special Events	General Labor	Laundry	Total Volunteer Hours
2022	1,111	437	495	965	140	4,600
2023	1,053	564	309	397	137	2,626
2024	1,354	408	267	326	183	2,617



A total of **130** training courses have been completed, with **16** advocates certified through BrightCourse

Client Stories & Comments



Meet baby Cassandra! She was born with Hypoplastic Left Heart Syndrome. She had open heart surgery in September when she was 3 days old and spent over 70 days in the NICU. Although she will need more surgeries in the future, she is doing very well and we were so happy to see her and her family back at Alpha!

What our clients are saying:

“Very helpful. Amazing staff. I would recommend this center to everyone. Best experience ever!”

“These are my people. So grateful for their love and support. I feel like they really care about me.”

“When I found out I was pregnant I wasn’t sure how I was going to be able to provide for my child. But thanks to the local pregnancy center helping with things like diapers, clothes and parenting classes I feel much more prepared.”

After an enrollment and bringing a new client into the boutique for a tour, the client was so overwhelmed that she cried. Her comment was, “I didn’t know there were people so nice who a willing to help me.”



Our “Baby Board”

Each time a new baby is born to one of our clients, we celebrate by placing a heart on our board with the baby’s name on it. We enjoy watching the excitement on the parent’s faces as they get to put up their baby’s heart. We also return these hearts to the parents as a keepsake for them at the end of the year in preparation for the babies the new year will bring.



Contact Us



616-225-2265



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www.alphafamilyservices.org



Interested in partnering with us?
Visit partner.alphafamilyservices.org
or scan the this QR code to become
a monthly donor!



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— of GREENVILLE —